

## **CirCLER – Circular Economy Transition Manager: guiding companies of the furniture value chain to deploy their transition strategy for a more circular economy**



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### **News 29 - Circular Business models and circular design**

Modules 4 and 5 of the CirCLER Training Course (<https://circlercourse.eu/>)

The focus of **Module 4 (Circular business models)** is about strategically rethinking how value is created and retained in the industry not just recycling, but redesigning the business itself. This module typically explores:

- How companies can shift from linear “take-make-dispose” models toward circular ways of creating, delivering and capturing value.
- Core concepts in circular business design, such as product-as-a-service, sharing platforms, leasing and extended producer responsibility.
- Tools and frameworks for mapping value loops, identifying resource inefficiencies and redesigning value chains to be regenerative by design.
- Case studies from the furniture sector illustrating business model innovation in practice (e.g., modular products, refurbishing services, take-back schemes).
- Linkages between economic performance and circular strategies in real organizations.

**Module 5 (Circular Design)** provides learners the ability to influence product outcomes by embedding circularity into the design phase rather than applying it as an afterthought. This module covers:

- Principles of circular design, emphasizing longevity, adaptability, reparability and recyclability in product creation.
- Design methodologies that reduce waste and consider the full life-cycle of furniture products from material sourcing to end-of-life recovery.
- Guidance on selecting sustainable materials and design strategies that facilitate disassembly, reuse and refurbishment.
- Practical tools for designers and transition managers to integrate eco-design thinking early in the development process.
- Examples of successful circular design applications in the furniture sector.

[www.circler-furniture.eu](http://www.circler-furniture.eu)  
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